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### Feb 16, 2006

Searches with no clicked results:

[television commercials for ibm's viavoice](#), [ibm viavoice tv commercials](#)

### Feb 15, 2006

[dragon naturallyspeaking manual](#) - [Related history](#)

☆ [Get Your Hands Off the Keyboard! with The Dragon NaturallySpeaking ...](#) - 3:08pm  
lib.store.yahoo.net/lib/sayican/presskit.pdf

☆ [Amazon.com: The Dragon: NaturallySpeaking Guide Speech Recognition ...](#) - 2 visits - 3:08pm  
www.amazon.com/exec/obidos/tg/detail/-/0967038944?v=glance

[dragon naturallyspeaking tutorial](#) - [Related history](#)

☆ [Welcome to the Dragon Naturally Speaking Tutorial](#) - 3:07pm  
campuslife.byu.edu/uac/-technology/dragon/dragon.ppt

[dragon naturallyspeaking user guide](#) - [Related history](#)

☆ [DNS HTML GUIDE](#) - 3:06pm  
ct.scansoft.com/.../kbasefiles/-3067/DNS\_HTML\_GUIDE.pdf

☆ [Adaptive Technology Center - Dragon User Guide](#) - 3:06pm  
www.indiana.edu/~iuadapts/-dragon\_guide.html

[naturallyspeaking for dummies](#) - [Related history](#)

☆ [Dragon Naturally Speaking Quicktorial - Online Shopping and Price ...](#) - 2:54pm  
products.ivillage.com/search\_books2.php?book\_id=10600512


☆ [Products - NGT Inc.](#) - 2:54pm  
www.ngtvoice.com/products/

☆ [Kay, David C.; Muder, Doug: Dragon Naturally Speaking for Dummies](#) - 2:53pm


Search Activity						
« Jan	Feb 2006					
S	M	T	W	T	F	S
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	1	2	3	4
Today, Feb 16						
1 - 10	11 - 20	21 - 40	41+			

Total searches: 1706

[www.forbesbookclub.com/BookPage.asp?  
prod\\_cd=I6MNR](http://www.forbesbookclub.com/BookPage.asp?prod_cd=I6MNR)

 [Amazon.com: Dragon NaturallySpeaking for  
Dummies: Books: David C ...](http://Amazon.com: Dragon NaturallySpeaking for Dummies: Books: David C ...) - 2:53pm  
[www.amazon.com/exec/obidos/tg/detail/-  
/0764506382?v=glance](http://www.amazon.com/exec/obidos/tg/detail/-/0764506382?v=glance)

**Nuance Communications, Inc.** - Related history

 [Nuance - The Leading Supplier of Speech  
Recognition, Imaging, PDF ...](http://Nuance - The Leading Supplier of Speech Recognition, Imaging, PDF ...) - 1:32pm  
[www.nuance.com/](http://www.nuance.com/)

Searches with no clicked results:

[dragon naturallyspeaking brochure 2000](#), [dragon naturallyspeaking brochure](#)

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1 2 3 4 5 6 7 8 9 10 11 **Next**

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## EAST Search History

	Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
SCAN	S99	19	(GLASER and Lawrence).in.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2006/02/15 10:38
—	S10 3	0	(ZADROZNY and WOLDEK).in.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2006/02/15 10:41
—	S10 2	143	(KANEVSKY and DIMITRI).in.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2006/02/15 10:41
SCAN	S10 1	36	(BASSON and SARA).in.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2006/02/15 10:41
—	S10 0	0	(EMBEDDING and ADVERTISEMENTS and COMMUNICATION).ti.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2006/02/15 10:41
—	S10 4	82418	(ibm or "INTERNATIONAL BUSINESS MACHINES" ).as.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2006/02/15 10:42
SCAN	S10 9	36	(spokesperson or spokesman or endorser or (public adj figure) or celebrity) near3 (database or list or spreadsheet)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2006/02/15 10:44
—	S11 0	0	("2002/0022516").URPN.	USPAT	OR	ON	2006/02/15 10:45
SCAN	S10 5	4	(celebrity or endorsement or influence or spokesperson or testimonial) near2 (marketing or advertising) near2 (process or method or methodology or approach)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2006/02/15 10:45
	S10 8	37	(spokesperson or spokesman or endorser or (public adj figure) or celebrity).ti.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2006/02/15 10:46
	S10 6	7	(identif\$4 or select\$3 or choos\$3 or pick\$3 or solicit\$4) near2 (spokesperson or spokesman or endorser or (public adj figure) or celebrity) near5 (endorse\$3 or endorsement or testimonial\$3)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2006/02/15 10:46
	S11 3	6	("20020049983" "6,499057" "20030188310" "6,600,496" "6,868, 525" "6,944,585").pn.	US-PGPUB; USPAT	OR	ON	2006/02/15 10:49
	S11 2	4	("20020049983" "6,499057" "20030188310" "6,600,496" "6,868, 525" "6,944,585").pn.	USPAT	OR	ON	2006/02/15 10:49

## EAST Search History

—	S11 1	0	("2002/0069405").URPN.	USPAT	OR	ON	2006/02/15 10:49
—	S11 4	0	("2002/0138836").URPN.	USPAT	OR	ON	2006/02/15 10:51
SCAM	S11 5	2	("6,665,870" "6,513,160").pn.	USPAT	OR	ON	2006/02/15 10:57
—	S12 1	248	viavoice	US-PGPUB; USPAT; EPO; JPO	OR	ON	2006/02/15 10:58
SCAM ↓	S12 0	37	NaturallySpeaking	US-PGPUB; USPAT; EPO; JPO	OR	ON	2006/02/15 10:58
↓	S11 9	4	Kaikati	US-PGPUB; USPAT; EPO; JPO	OR	ON	2006/02/15 10:58
—	S11 8	1036	Shanklin	US-PGPUB; USPAT; EPO; JPO	OR	ON	2006/02/15 10:58
SCAM ↓	S11 7	1	Miciak	US-PGPUB; USPAT; EPO; JPO	OR	ON	2006/02/15 10:58
↓	S11 6	2	("6,148,148" "6,229,904").pn.	USPAT	OR	ON	2006/02/15 10:58
—	S12 2	5797	(marketing advertising) near2 (method technique process)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2006/02/15 10:59
—	S10 7	235	(endorse\$3 or endorsement or testimonial\$3).clm.	US-PGPUB; USPAT; EPO; JPO	OR	ON	2006/02/15 10:59
—	S12 4	146	S122 and (S107 S109 S104 S120 S121)	US-PGPUB; USPAT; EPO; JPO	OR	ON	2006/02/15 11:00
SCAM	S12 6	2	("6,548,967" "6,443,840").pn.	USPAT	OR	ON	2006/02/15 11:05
SCAM ↓	S12 5	0	("2002/0072952").URPN.	USPAT	OR	ON	2006/02/15 11:05

Dialog 2/16/06  
J

? b 411

14feb06 15:39:56 User276702 Session D113.1  
\$0.00 0.211 DialUnits FileHomeBase  
\$0.00 Estimated cost FileHomeBase  
\$0.26 TELNET  
\$0.26 Estimated cost this search  
\$0.26 Estimated total session cost 0.211 DialUnits

File 411:DIALINDEX(R)

DIALINDEX(R)  
(c) 2006 Dialog

\*\*\* DIALINDEX search results display in an abbreviated \*\*\*  
\*\*\* format unless you enter the SET DETAIL ON command. \*\*\*  
? sf all

You have 560 files in your file list.

(To see banners, use SHOW FILES command)

? s (identif???? or select??? or choos??? or pick???? or solicit???) (n3)  
(spokesperson or spokesman or endorser or (public (n2) figure) or celebrity)  
(n3) (endorse???? or endorsement or testimonial????) not py>2001

Your SELECT statement is:

s (identif???? or select??? or choos??? or pick???? or solicit???) (n3)  
(spokesperson or spokesman or endorser or (public (n2) figure) or  
celebrity) (n3) (endorse???? or endorsement or testimonial????) not  
py>2001

Items	File
-----	-----
2	7: Social SciSearch(R)_1972-2006/Feb W1
13	9: Business & Industry(R)_Jul/1994-2006/Feb 13
1	11: PsycINFO(R)_1887-2006/Jan W4
9	13: BAMP_2006/Feb W1
29	15: ABI/Inform(R)_1971-2006/Feb 14
35	16: Gale Group PROMT(R)_1990-2006/Feb 13
4	18: Gale Group F&S Index(R)_1988-2006/Feb 13

Processing

20	20: Dialog Global Reporter_1997-2006/Feb 14
2	21: NCJRS_1972-2006/Jan
2	30: AsiaPacific_1985-2005/Dec 27
2	35: Dissertation Abs Online_1861-2006/Jan
4	47: Gale Group Magazine DB(TM)_1959-2006/Feb 14

Examined 50 files

1	65: Inside Conferences_1993-2006/Feb W2
18	75: TGG Management Contents(R)_86-2006/Jan W5
15	88: Gale Group Business A.R.T.S._1976-2006/Feb 08

Examined 100 files

2	141: Readers Guide_1983-2004/Dec
1	147: The Kansas City Star_1995-2003/Sep 26
33	148: Gale Group Trade & Industry DB_1976-2006/Feb 14
1	149: TGG Health&Wellness DB(SM)_1976-2006/Jan W5
4	160: Gale Group PROMT(R)_1972-1989
8	180: Federal Register_1985-2006/Feb 07

Examined 150 files

1	216: ONTAP(R) Gale Group PROMT(R)_
---	------------------------------------

Processing  
Processing  
Processing  
Processing  
Processing

2 249: Mgt. & Mktg. Abs.\_1976-2006Feb W2  
2 275: Gale Group Computer DB(TM)\_1983-2006/Feb 13  
Examined 200 files  
3 340: CLAIMS(R)/US Patent\_1950-06/Feb 09  
1 349: PCT FULLTEXT\_1979-2006/UB=20060202,UT=20060126  
Examined 250 files  
1 420: UnCover\_1988-2001/May 31  
1 427: Fort Worth Star-Telegram\_1993-2004/Feb 25  
1 436: Humanities Abs\_1984-2004/Dec  
2 440: Current Contents Search(R)\_1990-2006/Feb 14  
Examined 300 files  
2 471: New York Times Fulltext\_1980-2006/Feb 14  
1 483: Newspaper Abs Daily\_1986-2006/Feb 10  
16 484: Periodical Abs Plustext\_1986-2006/Feb W1  
2 492: Arizona Repub/Phoenix Gaz\_19862002/Jan 06  
1 494: St LouisPost-Dispatch\_1988-2006/Feb 12  
Examined 350 files  
1 545: Investext(R)\_1982-2006/Feb 14  
12 553: Wilson Bus. Abs.\_1982-2004/Dec  
1 560: Spokane Spokesman-Review\_1994-2006/Feb 12  
19 570: Gale Group MARS(R)\_1984-2006/Feb 13  
4 608: KR/T Bus.News.\_1992-2006/Feb 14  
Examined 400 files  
1 610: Business Wire\_1999-2006/Feb 14  
6 619: Asia Intelligence Wire\_1995-2006/Feb 13  
6 621: Gale Group New Prod.Annou.(R)\_1985-2006/Feb 14  
1 624: McGraw-Hill Publications\_1985-2006/Feb 14  
1 627: EIU: Country Analysis\_2006/Feb W2  
7 635: Business Dateline(R)\_1985-2006/Feb 14  
5 636: Gale Group Newsletter DB(TM)\_1987-2006/Feb 13  
2 638: Newsday/New York Newsday\_1987-2006/Feb 11  
1 640: San Francisco Chronicle\_1988-2006/Feb 14  
1 641: Rocky Mountain News\_Jun 1989-2006/Feb 14  
1 645: Contra Costa Papers\_1995- 2006/Feb 10  
3 649: Gale Group Newswire ASAP(TM)\_2006/Feb 08

Processing

13 654: US Pat.Full.\_1976-2006/Feb 09  
1 665: U.S. Newswire\_1995-1999/Apr 29  
Examined 450 files  
1 696: DIALOG Telecom. Newsletters\_1995-2006/Feb 14  
1 702: Miami Herald\_1983-2006/Feb 12  
6 703: USA Today\_1989-2006/Feb 13  
2 704: (Portland)The Oregonian\_1989-2006/Feb 12  
1 706: (New Orleans)Times Picayune\_1989-2006/Feb 14  
1 707: The Seattle Times\_1989-2006/Feb 13  
2 711: Independent(London)\_Sep 1988-2006/Feb 14  
2 712: Palm Beach Post\_1989-2006/Feb 12  
3 713: Atlanta J/Const.\_1989-2006/Feb 12  
3 714: (Baltimore) The Sun\_1990-2006/Feb 14  
1 720: (Columbia) The State\_Dec 1987-2006/Feb 12  
2 722: Cincinnati/Kentucky Post\_1990-2006/Feb 02  
1 724: (Minneapolis)Star Tribune\_1989-1996/Feb 04

```

1 727: Canadian Newspapers_1990-2006/Feb 14
3 728: Asia/Pac News_1994-2005/Dec W2
1 731: Philad.Dly.News_1983- 2006/Feb 10
1 734: Dayton Daily News_Oct 1990- 2006/Feb 11
2 735: St. Petersburg Times_1989- 2006/Feb 12
1 736: Seattle Post-Int._1990-2006/Feb 13
1 738: (Allentown) The Morning Call_1990-2006/Feb 12
Examined 500 files
1 740: (Memphis)Comm.Appeal_1990-2006/Feb 12
3 742: (Madison)Cap.Tim/Wi.St.J_1990-2006/Feb 11
1 743: (New Jersey)The Record_1989-2006/Feb 10
1 757: Mirror Publications/Independent
Newspapers_2000-2006/Feb 14
1 760: Euromonitor Strategy_2004/Apr
1 766: (R)Kalorama Info Market Res._1993-2000/Aug
8 781: ProQuest Newsstand_1998-2006/Feb 14
3 810: Business Wire_1986-1999/Feb 28
3 813: PR Newswire_1987-1999/Apr 30
2 816: Canada NewsWire_1996-1999/Jun 24
Examined 550 files
Processing
Processing
1 993: NewsRoom 2003
Processing
Processing
11 995: NewsRoom 2001
15 996: NewsRoom 2000

87 files have one or more items; file list includes 560 files.
One or more terms were invalid in 104 files.

? b 654, 810, 9,15, 16, 20,75, 88, 148, 249,484,813
14feb06 15:59:32 User276702 Session D113.2
$144.51 54.534 DialUnits File411
$144.51 Estimated cost File411
Set Items Description
---
? s (identif???? or select??? or choos??? or pick???? or solicit???) (n3)
(spokesperson or spokesman or endorser or (public (n2) figure) or celebrity)
(n3) (endorse???? or endorsement or testimonial????) not py>2001
Processing
Processing
Processing
Processing
Processing
Processed 10 of 12 files ...
Processing
Completed processing all files
4845663 IDENTIF????
7983455 SELECT???
2327962 CHOOS???
3304629 PICK????
425083 SOLICIT???
417594 SPOKESPERSON
2364272 SPOKESMAN
5859 ENDORSER
15584123 PUBLIC

```

```

2746261 FIGURE
16026 PUBLIC(2N)FIGURE
357630 CELEBRITY
665048 ENDORSE????
219928 ENDORSEMENT
51897 TESTIMONIAL????
294 (((IDENTIF???? OR SELECT???) OR CHOOS???) OR PICK????)
OR SOLICIT???)...(3N)((ENDORSE???? OR ENDORSEMENT) OR
TESTIMONIAL????)
36142184 PY>2001
S1 200 (IDENTIF???? OR SELECT???) OR CHOOS???) OR PICK???? OR
SOLICIT???) (N3) (SPOKESPERSON OR SPOKESMAN OR ENDORSER
OR (PUBLIC (N2) FIGURE) OR CELEBRITY) (N3) (ENDORSE????
OR ENDORSEMENT OR TESTIMONIAL????) NOT PY>2001

```

? rd

>>>Duplicate detection is not supported for File 654.

>>>Records from unsupported files will be retained in the RD set.

```

S2 143 RD (unique items)
? s s2 and (viavoice or IBM or (naturally (n2) speaking) or "INTERNATIONAL
BUSINESS MACHINES" or ((speech or voice) (n2) recogn??????))
Processing
Processed 10 of 12 files ...
Completed processing all files

```

```

143 S2
3222 VIAVOICE
1228611 IBM
865132 NATURALLY
1738512 SPEAKING
1921 NATURALLY(2N)SPEAKING
1 INTERNATIONAL BUSINESS MACHINES
1086607 SPEECH
2271853 VOICE
5329326 RECOGN??????
129472 (SPEECH OR VOICE) (2N)RECOGN??????
S3 8 S2 AND (VIAVOICE OR IBM OR (NATURALLY (N2) SPEAKING) OR
"INTERNATIONAL BUSINESS MACHINES" OR ((SPEECH OR VOICE)
(N2) RECOGN??????))

```

? s s2 and (software or computer or technology or product)

```

Processing
Processed 10 of 12 files ...
Completed processing all files

```

```

143 S2
6947263 SOFTWARE
7521280 COMPUTER
10789434 TECHNOLOGY
13152964 PRODUCT
S4 104 S2 AND (SOFTWARE OR COMPUTER OR TECHNOLOGY OR PRODUCT)

```

? b 411

File 411:DIALINDEX(R)

DIALINDEX(R)

(c) 2006 Dialog

\*\*\* DIALINDEX search results display in an abbreviated \*\*\*



\*\*\* format unless you enter the SET DETAIL ON command. \*\*\*

? sf all not 225

You have 559 files in your file list.

(To see banners, use SHOW FILES command)

? s (BASSON (n2) SARA) or (KANEVSKY (n2) DIMITRI) or (ZADROZNY (n2) WOLDEK)  
not py>2001

Your SELECT statement is:

s (BASSON (n2) SARA) or (KANEVSKY (n2) DIMITRI) or (ZADROZNY (n2)  
WOLDEK) not py>2001

Items	File
----	----
2	9: Business & Industry(R)_Jul/1994-2006/Feb 13
2	13: BAMP_2006/Feb W1
1	15: ABI/Inform(R)_1971-2006/Feb 14
5	16: Gale Group PROMT(R)_1990-2006/Feb 13
1	18: Gale Group F&S Index(R)_1988-2006/Feb 13
7	20: Dialog Global Reporter_1997-2006/Feb 14
2	47: Gale Group Magazine DB(TM)_1959-2006/Feb 14
Examined 50 files	
1	75: TGG Management Contents(R)_86-2006/Jan W5
3	88: Gale Group Business A.R.T.S._1976-2006/Feb 08
>>>File 120: Prefix "PY" is undefined	
1	120: U.S. Copyrights_1978-2006/Feb 07
Examined 100 files	
4	148: Gale Group Trade & Industry DB_1976-2006/Feb 14
2	149: TGG Health&Wellness DB(SM)_1976-2006/Jan W5
Examined 150 files	
3	211: Gale Group Newsearch(TM)_2006/Feb 14
3	239: Mathsci_1940-2006/Mar
2	258: AP News Jul_2000-2006/Feb 14
1	262: CBCA Fulltext_1982-2006/Feb 13
2	275: Gale Group Computer DB(TM)_1983-2006/Feb 13
Examined 200 files	
19	345: Inpadoc/Fam.& Legal Stat_1968-2005/UD=200606
8	348: EUROPEAN PATENTS_1978-2006/Jan W05
1	349: PCT FULLTEXT_1979-2006/UB=20060202,UT=20060126
1	369: New Scientist_1994-2006/Aug W4
Examined 250 files	
>>>File 416: Prefix "PY" is undefined	
1	416: DIALOG COMPANY NAME FINDER(TM)_2005/Feb
Examined 300 files	
2	471: New York Times Fulltext_1980-2006/Feb 14
1	474: New York Times Abs_1969-2006/Feb 13
2	483: Newspaper Abs Daily_1986-2006/Feb 10
1	484: Periodical Abs Plustext_1986-2006/Feb W1
1	492: Arizona Repub/Phoenix Gaz_19862002/Jan 06
Examined 350 files	
1	577: Roanoke Times_1992-2006/Feb 13
1	583: Gale Group Globalbase(TM)_1986-2002/Dec 13
2	610: Business Wire_1999-2006/Feb 14
Examined 400 files	
2	621: Gale Group New Prod.Annou.(R)_1985-2006/Feb 14
2	636: Gale Group Newsletter DB(TM)_1987-2006/Feb 13
1	647: CMP Computer Fulltext_1988-2006/Feb W4
2	649: Gale Group Newswire ASAP(TM)_2006/Feb 08

6 654: US Pat.Full.\_1976-2006/Feb 09  
 Examined 450 files  
 7 727: Canadian Newspapers\_1990-2006/Feb 14  
 Examined 500 files  
 1 755: New Zealand Newspapers\_1995-2006/Feb 14  
 1 756: Daily/Sunday Telegraph\_2000-2006/Feb 14  
 6 781: ProQuest Newsstand\_1998-2006/Feb 14  
 Examined 550 files  
 1 985: World News Connection(R)\_1995-2006/Feb 14  
 5 990: NewsRoom Current\_Sep 1 -2006/Feb 14  
 3 991: NewsRoom 2005 Jan 1-2005/Aug 30  
 19 992: NewsRoom 2004 Jan 1-2004/Dec 31  
 1 993: NewsRoom 2003

Processing  
 Processing

1 994: NewsRoom 2002  
 13 995: NewsRoom 2001  
 2 996: NewsRoom 2000

47 files have one or more items; file list includes 559 files.  
 One or more terms were invalid in 104 files.

? b hits

14feb06 16:16:54 User276702 Session D113.4  
 \$37.96 14.325 DialUnits File411  
 \$37.96 Estimated cost File411  
 \$1.60 TELNET  
 \$39.56 Estimated cost this search  
 \$288.76 Estimated total session cost 82.078 DialUnits

SYSTEM:OS - DIALOG OneSearch

File 9:Business & Industry(R) Jul/1994-2006/Feb 13  
 (c) 2006 The Gale Group

File 13:BAMP 2006/Feb W1  
 (c) 2006 The Gale Group

**\*File 13: The file has been reloaded. Accession numbers**  
 have changed.

File 15:ABI/Inform(R) 1971-2006/Feb 14  
 (c) 2006 ProQuest Info&Learning

File 16:Gale Group PROMT(R) 1990-2006/Feb 13  
 (c) 2006 The Gale Group

File 18:Gale Group F&S Index(R) 1988-2006/Feb 13  
 (c) 2006 The Gale Group

File 20:Dialog Global Reporter 1997-2006/Feb 14  
 (c) 2006 Dialog

File 47:Gale Group Magazine DB(TM) 1959-2006/Feb 14  
 (c) 2006 The Gale group

File 75:TGG Management Contents(R) 86-2006/Jan W5  
 (c) 2006 The Gale Group

File 88:Gale Group Business A.R.T.S. 1976-2006/Feb 08  
 (c) 2006 The Gale Group

File 120:U.S. Copyrights 1978-2006/Feb 07  
 (c) format only 2006 Dialog

File 148:Gale Group Trade & Industry DB 1976-2006/Feb 14  
 (c)2006 The Gale Group

File 149:TGG Health&Wellness DB(SM) 1976-2006/Jan W5

(c) 2006 The Gale Group  
File 211:Gale Group Newsearch(TM) 2006/Feb 14  
(c) 2006 The Gale Group  
File 239:Mathsci 1940-2006/Mar  
(c) 2006 American Mathematical Society  
File 258:AP News Jul 2000-2006/Feb 14  
(c) 2006 Associated Press  
**\*File 258: File 258 now contains data from January 2000 forward.**  
Archive data (July 1984-December 1999) is available in File 858.  
File 262:CBCA Fulltext 1982-2006/Feb 13  
(c) 2006 Micromedia Ltd.  
File 275:Gale Group Computer DB(TM) 1983-2006/Feb 13  
(c) 2006 The Gale Group  
File 345:Inpadoc/Fam.& Legal Stat 1968-2005/UD=200606  
(c) 2006 EPO  
**\*File 345: IPCR/8 classification codes now searchable in 2006 records.**  
For important information about IC= index changes, see HELP NEWSIPCR.  
File 348:EUROPEAN PATENTS 1978-2006/Jan W05  
(c) 2006 European Patent Office  
**\*File 348: For important information about IPCR/8 and forthcoming**  
**changes to the IC= index, see HELP NEWSIPCR.**  
File 349:PCT FULLTEXT 1979-2006/UB=20060202,UT=20060126  
(c) 2006 WIPO/Univentio  
**\*File 349: For important information about IPCR/8 and forthcoming**  
**changes to the IC= index, see HELP NEWSIPCR.**  
File 369:New Scientist 1994-2006/Aug W4  
(c) 2006 Reed Business Information Ltd.  
File 416:DIALOG COMPANY NAME FINDER(TM) 2005/Feb  
(c) 2005 Dialog  
File 471:New York Times Fulltext 1980-2006/Feb 14  
(c) 2006 The New York Times  
File 474:New York Times Abs 1969-2006/Feb 13  
(c) 2006 The New York Times  
File 483:Newspaper Abs Daily 1986-2006/Feb 10  
(c) 2006 ProQuest Info&Learning  
File 484:Periodical Abs Plustext 1986-2006/Feb W1  
(c) 2006 ProQuest  
File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06  
(c) 2002 Phoenix Newspapers  
**\*File 492: This file is no longer updating.**  
File 577:Roanoke Times 1992-2006/Feb 13  
(c) 2006 Roanoke Times  
File 583:Gale Group Globalbase(TM) 1986-2002/Dec 13  
(c) 2002 The Gale Group  
**\*File 583: This file is no longer updating as of 12-13-2002.**  
File 610:Business Wire 1999-2006/Feb 14  
(c) 2006 Business Wire.  
**\*File 610: File 610 now contains data from 3/99 forward.**  
Archive data (1986-2/99) is available in File 810.  
File 621:Gale Group New Prod.Annou.(R) 1985-2006/Feb 14  
(c) 2006 The Gale Group  
File 636:Gale Group Newsletter DB(TM) 1987-2006/Feb 13  
(c) 2006 The Gale Group  
File 647:CMP Computer Fulltext 1988-2006/Feb W4  
(c) 2006 CMP Media, LLC  
File 649:Gale Group Newswire ASAP(TM) 2006/Feb 08  
(c) 2006 The Gale Group

File 654:US Pat.Full. 1976-2006/Feb 09  
(c) Format only 2006 Dialog  
**\*File 654: IPCR/8 classification codes now searchable in 2006 records.**  
For information about IC= index changes, see HELP NEWSIPCR.  
File 727:Canadian Newspapers 1990-2006/Feb 14  
(c) 2006 Southam Inc.  
File 755:New Zealand Newspapers 1995-2006/Feb 14  
(c) Fairfax New Zealand Ltd.  
File 756:Daily/Sunday Telegraph 2000-2006/Feb 14  
(c) 2006 Telegraph Group  
File 781:ProQuest Newsstand 1998-2006/Feb 14  
(c) 2006 ProQuest Info&Learning  
File 985:World News Connection(R) 1995-2006/Feb 14  
(c) 2006 NTIS  
**\*File 985: Effective Dec 13, 2005 FBIS will change to OSC.**  
See HELP NEWS985.  
File 990:NewsRoom Current Sep 1 -2006/Feb 14  
(c) 2006 Dialog  
File 991:NewsRoom 2005 Jan 1-2005/Aug 30 (c) 2005 Dialog  
File 992:NewsRoom 2004 Jan 1-2004/Dec 31 (c) 2005 Dialog  
File 993:NewsRoom 2003 (c) 2005 Dialog  
File 994:NewsRoom 2002 (c) 2005 Dialog  
File 995:NewsRoom 2001 (c) 2005 Dialog  
File 996:NewsRoom 2000 (c) 2005 Dialog

Set	Items	Description
?	s	(BASSON (n2) SARA) or (KANEVSKY (n2) DIMITRI) or (ZADROZNY (n2) WOLDEK)
not	py>2001	
Processing		
>>>	One or more prefixes are unsupported	
>>>	or undefined in one or more files.	
Processed	10 of 47 files ...	
Processing		
Processed	20 of 47 files ...	
Processing		
Processed	30 of 47 files ...	
Processing		
Processing		
Processed	40 of 47 files ...	
Processing		
Processing		
Processing		
Processing		
Processing		
Processing		
Processing		
Completed	processing all files	
	7672	BASSON
	1059998	SARA
	65	BASSON (2N) SARA
	690	KANEVSKY
	58707	DIMITRI
	101	KANEVSKY (2N) DIMITRI
	967	ZADROZNY
	4	WOLDEK

```

0 ZADROZNY(2N)WOLDEK
173458535 PY>2001
S1 156 (BASSON (N2) SARA) OR (KANEVSKY (N2) DIMITRI) OR
      (ZADROZNY (N2) WOLDEK) NOT PY>2001
? rd

>>>Records from unsupported files will be retained in the RD set.
S2 106 RD (unique items)
? s s2 and (marketing or advertising or endorse???????? or speech or voice or
IBM)
Processed 20 of 47 files ...
Processing
Completed processing all files
106 S2
22134193 MARKETING
8473403 ADVERTISING
2453076 ENDORSE????????
3943053 SPEECH
6700919 VOICE
2826884 IBM
S3 80 S2 AND (MARKETING OR ADVERTISING OR ENDORSE???????? OR
      SPEECH OR VOICE OR IBM)
? b 41
14feb06 16:28:11 User276702 Session D113.5
$0.68 0.126 DialUnits File9

(c) 2006 CSA.

Set Items Description
---
? b 411
14feb06 16:28:12 User276702 Session D113.6
$1.20 0.193 DialUnits File41
$1.20 Estimated cost File41
$1.20 Estimated cost this search
$383.30 Estimated total session cost 101.535 DialUnits

File 411:DIALINDEX(R)

DIALINDEX(R)
(c) 2006 Dialog

*** DIALINDEX search results display in an abbreviated ***
*** format unless you enter the SET DETAIL ON command. ***
? sf all not 225
You have 559 files in your file list.
(To see banners, use SHOW FILES command)
? s (viavoice or IBM or (naturally (n2) speaking) or "INTERNATIONAL BUSINESS
MACHINES" or ((speech or voice) (n2) recogn??????)) and (endorse???? or
endorsement or testimonial????) not py>2001

Your SELECT statement is:
s (viavoice or IBM or (naturally (n2) speaking) or "INTERNATIONAL
BUSINESS MACHINES" or ((speech or voice) (n2) recogn??????)) and
(endorse???? or endorsement or testimonial????) not py>2001

```

```

Items File

```

-----	-----
4	1: ERIC 1966-2006/Jan
30	2: INSPEC_1898-2006/Jan W4
1	6: NTIS_1964-2006/Feb W1
2	8: Ei Compendex(R)_1970-2006/Feb W1
536	9: Business & Industry(R)_Jul/1994-2006/Feb 13
9	11: PsycINFO(R)_1887-2006/Jan W4
243	13: BAMP_2006/Feb W1
1945	15: ABI/Inform(R)_1971-2006/Feb 14

? b 411

15feb06 09:34:54 User276702 Session D114.1

File 411:DIALINDEX(R)

DIALINDEX(R)

(c) 2006 Dialog

\*\*\* DIALINDEX search results display in an abbreviated \*\*\*

\*\*\* format unless you enter the SET DETAIL ON command. \*\*\*

? sf all not 225

You have 559 files in your file list.

(To see banners, use SHOW FILES command)

? s (identif???? or select??? or choos??? or pick???? or solicit???) (n2)  
 (spokesperson or spokesman or endorser or (public (n2) figure) or celebrity)  
 (n2) (endorse???? or endorsement or testimonial????) (n2) (process or step?  
 or method?) not py>2001

Your SELECT statement is:

s (identif???? or select??? or choos??? or pick???? or solicit???) (n2)  
 (spokesperson or spokesman or endorser or (public (n2) figure) or  
 celebrity) (n2) (endorse???? or endorsement or testimonial????) (n2)  
 (process or step? or method?) not py>2001

Items	File
-----	-----
1	7: Social SciSearch(R)_1972-2006/Feb W2
1	11: PsycINFO(R)_1887-2006/Jan W4
2	13: BAMP_2006/Feb W1
3	16: Gale Group PROMT(R)_1990-2006/Feb 14

Processing

>>>File 20 processing for STEP? stopped at STEPS4LIFE

1	20: Dialog Global Reporter_1997-2006/Feb 15
1	35: Dissertation Abs Online_1861-2006/Jan
Examined 50 files	
1	75: TGG Management Contents(R)_86-2006/Jan W5
1	88: Gale Group Business A.R.T.S._1976-2006/Feb 09
Examined 100 files	
1	148: Gale Group Trade & Industry DB_1976-2006/Feb 15
1	180: Federal Register_1985-2006/Feb 07
Examined 150 files	
Examined 200 files	
Examined 250 files	
Examined 300 files	
Examined 350 files	
1	553: Wilson Bus. Abs._1982-2004/Dec
1	570: Gale Group MARS(R)_1984-2006/Feb 14

Examined 400 files

1 619: Asia Intelligence Wire\_1995-2006/Feb 14  
2 621: Gale Group New Prod.Annou.(R)\_1985-2006/Feb 15  
1 649: Gale Group Newswire ASAP(TM)\_2006/Feb 09

Processing

>>>File 654 processing for STEP? stopped at STEP1430

1 654: US Pat.Full.\_1976-2006/Feb 14

Examined 450 files

1 728: Asia/Pac News\_1994-2005/Dec W2

Examined 500 files

2 813: PR Newswire\_1987-1999/Apr 30

Examined 550 files

Processing

Processing

Processing

Processing

2 995: NewsRoom 2001

1 996: NewsRoom 2000

20 files have one or more items; file list includes 559 files.  
One or more terms were invalid in 108 files.

? b hits

15feb06 09:51:20 User276702 Session D114.2

\$121.55 45.866 DialUnits File411

\$121.55 Estimated cost File411

\$4.53 TELNET

\$126.08 Estimated cost this search

\$126.10 Estimated total session cost 46.077 DialUnits

SYSTEM:OS - DIALOG OneSearch

File 7:Social SciSearch(R) 1972-2006/Feb W2

(c) 2006 Inst for Sci Info

File 11:PsycINFO(R) 1887-2006/Jan W4

(c) 2006 Amer. Psychological Assn.

File 13:BAMP 2006/Feb W1

(c) 2006 The Gale Group

**\*File 13: The file has been reloaded. Accession numbers**  
have changed.

File 16:Gale Group PROMT(R) 1990-2006/Feb 14

(c) 2006 The Gale Group

File 20:Dialog Global Reporter 1997-2006/Feb 15

(c) 2006 Dialog

File 35:Dissertation Abs Online 1861-2006/Jan

(c) 2006 ProQuest Info&Learning

File 75:TGG Management Contents(R) 86-2006/Jan W5

(c) 2006 The Gale Group

File 88:Gale Group Business A.R.T.S. 1976-2006/Feb 09

(c) 2006 The Gale Group

File 148:Gale Group Trade & Industry DB 1976-2006/Feb 15

(c)2006 The Gale Group

File 180:Federal Register 1985-2006/Feb 07

(c) 2006 format only DIALOG

File 553:Wilson Bus. Abs. 1982-2004/Dec

(c) 2005 The HW Wilson Co

File 570:Gale Group MARS(R) 1984-2006/Feb 14

(c) 2006 The Gale Group  
 File 619:Asia Intelligence Wire 1995-2006/Feb 14  
 (c) 2006 Fin. Times Ltd  
 File 621:Gale Group New Prod.Annou.(R) 1985-2006/Feb 15  
 (c) 2006 The Gale Group  
 File 649:Gale Group Newswire ASAP(TM) 2006/Feb 09  
 (c) 2006 The Gale Group  
 File 654:US Pat.Full. 1976-2006/Feb 14  
 (c) Format only 2006 Dialog  
**\*File 654: IPCR/8 classification codes now searchable in 2006 records.**  
 For information about IC= index changes, see HELP NEWSIPCR.  
 File 728:Asia/Pac News 1994-2005/Dec W2  
 (c) 2005 Dialog  
**\*File 728: File 728 is closed (no longer updating).**  
 Use File 20 and 619 for current articles.  
 File 813:PR Newswire 1987-1999/Apr 30  
 (c) 1999 PR Newswire Association Inc  
 File 995:NewsRoom 2001 (c) 2005 Dialog  
 File 996:NewsRoom 2000 (c) 2005 Dialog

Set	Items	Description
?	s	(identif???? or select??? or choos??? or pick???? or solicit???) (n2)
		(spokesperson or spokesman or endorser or (public (n2) figure) or celebrity)
		(n2) (endorse???? or endorsement or testimonial????) (n2) (process or step?
		or method?) not py>2001
		Processing
		>>>File 20 processing for STEP? stopped at STEPS4LIFE
		Processing
		Processing
		Processing
		Processed 10 of 20 files ...
		Processing
		Processing
		>>>File 654 processing for STEP? stopped at STEP1430
		Processing
		Processing
		Processing
		Processing
		Processing
		Processing
		Processed 20 of 20 files ...
		Completed processing all files
	6856876	IDENTIF????
	10520398	SELECT???
	3034284	CHOOS???
	4660596	PICK????
	704053	SOLICIT???
	560478	SPOKESPERSON
	3688274	SPOKESMAN
	8127	ENDORSER
	25338269	PUBLIC
	3401499	FIGURE
	21200	PUBLIC(2N) FIGURE
	486663	CELEBRITY
	978508	ENDORSE????



```

319440 ENDORSEMENT
70823 TESTIMONIAL????
11988760 PROCESS
11594668 STEP?
7662665 METHOD?
37 (((IDENTIF???? OR SELECT???) OR CHOOS???) OR PICK????)
OR SOLICIT???)...(2N)((ENDORSE???? OR ENDORSEMENT) OR
TESTIMONIAL????)...)
45501760 PY>2001
S1 26 (IDENTIF???? OR SELECT??? OR CHOOS??? OR PICK???? OR
SOLICIT???) (N2) (SPOKESPERSON OR SPOKESMAN OR ENDORSER
OR (PUBLIC (N2) FIGURE) OR CELEBRITY) (N2) (ENDORSE????
OR ENDORSEMENT OR TESTIMONIAL????) (N2) (PROCESS OR STEP?
OR METHOD?) NOT PY>2001

```

? rd

```

S2 13 RD (unique items)
? b 411
15feb06 10:05:14 User276702 Session D114.3
File 411:DIALINDEX(R)

```

DIALINDEX(R)  
(c) 2006 Dialog

\*\*\* DIALINDEX search results display in an abbreviated \*\*\*  
\*\*\* format unless you enter the SET DETAIL ON command. \*\*\*

? sf all not 225

You have 559 files in your file list.

(To see banners, use SHOW FILES command)

? s "SPOKESPERSONS PLUS NETWORK" not py>2001

Your SELECT statement is:

s "SPOKESPERSONS PLUS NETWORK" not py>2001

Items	File
-----	-----
Examined	50 files
Examined	100 files
Examined	150 files
Examined	200 files
Examined	250 files
Examined	300 files
Examined	350 files
Examined	400 files
Examined	450 files
Examined	500 files
Examined	550 files

Processing

Processing

No files have one or more items; file list includes 559 files.  
One or more terms were invalid in 104 files.

? s (celebrity or endorsement or influence or spokesperson or testimonial)  
(n2) (marketing or advertising) (n2) (process or method or methodology or  
approach) not py>2001

Your SELECT statement is:

s (celebrity or endorsement or influence or spokesperson or testimonial)  
(n2) (marketing or advertising) (n2) (process or method or methodology or  
approach) not py>2001

Items	File
-----	-----
2	7: Social SciSearch(R)_1972-2006/Feb W2
1	8: Ei Compendex(R)_1970-2006/Feb W1
4	9: Business & Industry(R)_Jul/1994-2006/Feb 14
8	11: PsycINFO(R)_1887-2006/Jan W4
7	13: BAMP_2006/Feb W1
51	15: ABI/Inform(R)_1971-2006/Feb 14
17	16: Gale Group PROMT(R)_1990-2006/Feb 14
2	18: Gale Group F&S Index(R)_1988-2006/Feb 14
6	20: Dialog Global Reporter_1997-2006/Feb 15
1	34: SciSearch(R) Cited Ref Sci_1990-2006/Feb W1
7	35: Dissertation Abs Online_1861-2006/Jan
1	42: Pharmaceuticl News Idx_1974-2006/Jan W4
1	47: Gale Group Magazine DB(TM)_1959-2006/Feb 15
2	50: CAB Abstracts_1972-2005/Dec
2	63: Transport Res(TRIS)_1970-2006/Dec
Examined 50	files
1	65: Inside Conferences_1993-2006/Feb W2
30	75: TGG Management Contents(R)_86-2006/Jan W5
14	88: Gale Group Business A.R.T.S._1976-2006/Feb 09
1	94: JICST-EPlus_1985-2006/Nov W4
1	95: TEME-Technology & Management_1989-2006/Feb W2
2	118: ICONDA-Intl Construction_1976-2006/Jan
>>>File 120: Prefix "PY" is undefined	
1	120: U.S. Copyrights_1978-2006/Feb 14
2	122: Harvard Business Review_1971-2006/Jan
Examined 100	files
1	139: EconLit_1969-2006/Feb
1	141: Readers Guide_1983-2004/Dec
4	144: Pascal_1973-2006/Jan W4
38	148: Gale Group Trade & Industry DB_1976-2006/Feb 15
3	149: TGG Health&Wellness DB(SM)_1976-2006/Jan W5
1	155: MEDLINE(R)_1951-2006/Feb 13
1	160: Gale Group PROMT(R)_1972-1989
2	180: Federal Register_1985-2006/Feb 07
1	190: Bibl. History of Art_1991-2006/Q3
Examined 150	files
2	212: ONTAP(R) PsycINFO(R)_
1	215: ONTAP(R) ABI/INFORM(R)_
1	248: PIRA_1975-2006/Jan W4
5	249: Mgt. & Mktg. Abs._1976-2006Feb W2
1	262: CBCA Fulltext_1982-2006/Feb 13
3	275: Gale Group Computer DB(TM)_1983-2006/Feb 14
1	281: ONTAP(R) Gale Group MARS(R)_
Examined 200	files
1	345: Inpadoc/Fam.& Legal Stat_1968-2005/UD=200606
3	349: PCT FULLTEXT_1979-2006/UB=20060209,UT=20060202
Examined 250	files
1	440: Current Contents Search(R)_1990-2006/Feb 15
Examined 300	files
2	471: New York Times Fulltext_1980-2006/Feb 15

16 484: Periodical Abs Plustext\_1986-2006/Feb W1  
 3 485: Accounting & Tax DB\_1971-2006/Feb W1  
 1 488: Duluth News-Tribune\_1995-2006/Feb 11  
 Examined 350 files  
 8 545: Investext(R)\_1982-2006/Feb 14  
 11 553: Wilson Bus. Abs.\_1982-2004/Dec  
 1 563: Key Note Market Res.\_1986-2001/Aug 03  
 16 570: Gale Group MARS(R)\_1984-2006/Feb 14  
 1 608: KR/T Bus.News.\_1992-2006/Feb 15  
 4 610: Business Wire\_1999-2006/Feb 15  
 Examined 400 files  
 2 619: Asia Intelligence Wire\_1995-2006/Feb 14  
 2 621: Gale Group New Prod.Annou.(R)\_1985-2006/Feb 15  
 1 625: American Banker Publications\_1981-2006/Feb 15  
 1 634: San Jose Mercury\_Jun 1985-2006/Feb 14  
 2 635: Business Dateline(R)\_1985-2006/Feb 14  
 6 636: Gale Group Newsletter DB(TM)\_1987-2006/Feb 14  
 2 649: Gale Group Newswire ASAP(TM)\_2006/Feb 09  
 Processing  
 1 654: US Pat.Full.\_1976-2006/Feb 14  
 Examined 450 files  
 1 696: DIALOG Telecom. Newsletters\_1995-2006/Feb 14  
 1 702: Miami Herald\_1983-2006/Feb 12  
 1 712: Palm Beach Post\_1989-2006/Feb 12  
 1 714: (Baltimore) The Sun\_1990-2006/Feb 14  
 1 719: (Albany) The Times Union\_Mar 1986-2006/Feb 12  
 1 724: (Minneapolis)Star Tribune\_1989-1996/Feb 04  
 1 728: Asia/Pac News\_1994-2005/Dec W2  
 1 736: Seattle Post-Int.\_1990-2006/Feb 14  
 Examined 500 files  
 1 761: Datamonitor Market Res.\_1992-2006/Feb  
 1 766: (R)Kalorama Info Market Res.\_1993-2000/Aug  
 1 781: ProQuest Newsstand\_1998-2006/Feb 15  
 1 810: Business Wire\_1986-1999/Feb 28  
 2 813: PR Newswire\_1987-1999/Apr 30  
 1 979: Milwaukee Jnl Sentinel Apr\_1998-2006/Feb 13  
 Examined 550 files  
 1 993: NewsRoom 2003  
 Processing  
 12 995: NewsRoom 2001  
 1 996: NewsRoom 2000

77 files have one or more items; file list includes 559 files.  
 One or more terms were invalid in 104 files.

? b hits

>>>System limit: only the first 60 will be used

15feb06 10:19:48 User276702 Session D114.4

\$105.50 39.810 DialUnits File411

\$105.50 Estimated cost File411

\$4.00 TELNET

\$109.50 Estimated cost this search

\$369.28 Estimated total session cost 108.287 DialUnits

SYSTEM:OS - DIALOG OneSearch

File 7:Social SciSearch(R) 1972-2006/Feb W2

(c) 2006 Inst for Sci Info  
File 8: Ei Compendex(R) 1970-2006/Feb W1  
(c) 2006 Elsevier Eng. Info. Inc.  
File 9: Business & Industry(R) Jul/1994-2006/Feb 14  
(c) 2006 The Gale Group  
File 11: PsycINFO(R) 1887-2006/Jan W4  
(c) 2006 Amer. Psychological Assn.  
File 13: BAMP 2006/Feb W1  
(c) 2006 The Gale Group

**\*File 13: The file has been reloaded. Accession numbers**  
have changed.

File 15: ABI/Inform(R) 1971-2006/Feb 14  
(c) 2006 ProQuest Info&Learning  
File 16: Gale Group PROMT(R) 1990-2006/Feb 14  
(c) 2006 The Gale Group  
File 18: Gale Group F&S Index(R) 1988-2006/Feb 14  
(c) 2006 The Gale Group  
File 20: Dialog Global Reporter 1997-2006/Feb 15  
(c) 2006 Dialog  
File 34: SciSearch(R) Cited Ref Sci 1990-2006/Feb W1  
(c) 2006 Inst for Sci Info  
File 35: Dissertation Abs Online 1861-2006/Jan  
(c) 2006 ProQuest Info&Learning  
File 42: Pharmaceuticl News Idx 1974-2006/Jan W4  
(c) 2006 ProQuest Info&Learning  
File 47: Gale Group Magazine DB(TM) 1959-2006/Feb 15  
(c) 2006 The Gale group  
File 50: CAB Abstracts 1972-2005/Dec  
(c) 2006 CAB International  
File 63: Transport Res(TRIS) 1970-2006/Dec  
(c) fmt only 2006 Dialog  
File 65: Inside Conferences 1993-2006/Feb W2  
(c) 2006 BLDSC all rts. reserv.  
File 75: TGG Management Contents(R) 86-2006/Jan W5  
(c) 2006 The Gale Group  
File 88: Gale Group Business A.R.T.S. 1976-2006/Feb 09  
(c) 2006 The Gale Group  
File 94: JICST-EPlus 1985-2006/Nov W4  
(c) 2006 Japan Science and Tech Corp(JST)  
File 95: TEME-Technology & Management 1989-2006/Feb W2  
(c) 2006 FIZ TECHNIK  
File 118: ICONDA-Intl Construction 1976-2006/Jan  
(c) 2006 Fraunhofer-IRB  
File 120: U.S. Copyrights 1978-2006/Feb 14  
(c) format only 2006 Dialog  
File 122: Harvard Business Review 1971-2006/Jan  
(c) 2006 Harvard Business Review  
File 139: EconLit 1969-2006/Feb  
(c) 2006 American Economic Association  
File 141: Readers Guide 1983-2004/Dec  
(c) 2005 The HW Wilson Co  
File 144: Pascal 1973-2006/Jan W4  
(c) 2006 INIST/CNRS  
File 148: Gale Group Trade & Industry DB 1976-2006/Feb 15  
(c) 2006 The Gale Group  
File 149: TGG Health&Wellness DB(SM) 1976-2006/Jan W5  
(c) 2006 The Gale Group

File 155:MEDLINE(R) 1951-2006/Feb 13  
(c) format only 2006 Dialog

**\*File 155: Medline has resumed updating.**

File 160:Gale Group PROMT(R) 1972-1989  
(c) 1999 The Gale Group

File 180:Federal Register 1985-2006/Feb 07  
(c) 2006 format only DIALOG

File 190:Bibl. History of Art 1991-2006/Q3  
(c) 2006 JP Getty Trust & INIST/CNRS

File 212:ONTAP(R) PsycINFO(R)  
(c) 2004 Amer. Psychological Assn.

File 215:ONTAP(R) ABI/INFORM(R)  
(c) 1999 ProQuest Info&Learning

File 248:PIRA 1975-2006/Jan W4  
(c) 2006 Pira International

File 249:Mgt. & Mktg. Abs. 1976-2006Feb W2  
(c) 2006 Pira International

File 262:CBCA Fulltext 1982-2006/Feb 13  
(c) 2006 Micromedia Ltd.

File 275:Gale Group Computer DB(TM) 1983-2006/Feb 14  
(c) 2006 The Gale Group

File 281:ONTAP(R) Gale Group MARS(R)  
(c) 1999 The Gale Group

File 345:Inpadoc/Fam.& Legal Stat 1968-2005/UD=200606  
(c) 2006 EPO

**\*File 345: IPCR/8 classification codes now searchable in 2006 records.**

For important information about IC= index changes, see HELP NEWSIPCR.

File 349:PCT FULLTEXT 1979-2006/UB=20060209,UT=20060202  
(c) 2006 WIPO/Univentio

**\*File 349: For important information about IPCR/8 and forthcoming changes to the IC= index, see HELP NEWSIPCR.**

File 440:Current Contents Search(R) 1990-2006/Feb 15  
(c) 2006 Inst for Sci Info

File 471:New York Times Fulltext 1980-2006/Feb 15  
(c) 2006 The New York Times

File 484:Periodical Abs Plustext 1986-2006/Feb W1  
(c) 2006 ProQuest

File 485:Accounting & Tax DB 1971-2006/Feb W1  
(c) 2006 ProQuest Info&Learning

**\*File 485: SELECT IMAGE AVAILABILITY FOR PROQUEST FILES**

ENTER 'HELP PROQUEST' FOR MORE

File 488:Duluth News-Tribune 1995-2006/Feb 11  
(c) 2006 Duluth News-Tribune

File 545:Investext(R) 1982-2006/Feb 14  
(c) 2006 Thomson Financial Networks

File 553:Wilson Bus. Abs. 1982-2004/Dec  
(c) 2005 The HW Wilson Co

File 563:Key Note Market Res. 1986-2001/Aug 03  
(c) 2001 ICC Online Info. Group

**\*File 563: This file is no longer updating as of Jan. 1 2003.**

File 570:Gale Group MARS(R) 1984-2006/Feb 14  
(c) 2006 The Gale Group

File 608:KR/T Bus.News. 1992-2006/Feb 15  
(c)2006 Knight Ridder/Tribune Bus News

File 610:Business Wire 1999-2006/Feb 15  
(c) 2006 Business Wire.

**\*File 610: File 610 now contains data from 3/99 forward.**

Archive data (1986-2/99) is available in File 810.

File 619:Asia Intelligence Wire 1995-2006/Feb 14

(c) 2006 Fin. Times Ltd

File 621:Gale Group New Prod.Annou.(R) 1985-2006/Feb 15

(c) 2006 The Gale Group

File 625:American Banker Publications 1981-2006/Feb 15

(c) 2006 American Banker

File 634:San Jose Mercury Jun 1985-2006/Feb 14

(c) 2006 San Jose Mercury News

File 635:Business Dateline(R) 1985-2006/Feb 14

(c) 2006 ProQuest Info&Learning

File 636:Gale Group Newsletter DB(TM) 1987-2006/Feb 14

(c) 2006 The Gale Group

File 649:Gale Group Newswire ASAP(TM) 2006/Feb 09

(c) 2006 The Gale Group

File 654:US Pat.Full. 1976-2006/Feb 14

(c) Format only 2006 Dialog

**\*File 654: IPCR/8 classification codes now searchable in 2006 records.**

For information about IC= index changes, see HELP NEWSIPCR.

Set	Items	Description
-----	-------	-------------

---	-----	-----
-----	-------	-------

? s (celebrity or endorsement or influence or spokesperson or testimonial)  
(n2) (marketing or advertising) (n2) (process or method or methodology or  
approach) not py>2001

Processing

Processing

Processed 10 of 60 files ...

Processing

>>>One or more prefixes are unsupported

>>> or undefined in one or more files.

Processed 20 of 60 files ...

Processing

Processed 30 of 60 files ...

Processing

Processed 40 of 60 files ...

Processing

Processed 50 of 60 files ...

Processing

Processing

Processed 60 of 60 files ...

Completed processing all files

523406 CELEBRITY

387746 ENDORSEMENT

6270324 INFLUENCE

681566 SPOKESPERSON

38181 TESTIMONIAL

20612363 MARKETING

6911610 ADVERTISING

20235905 PROCESS

17979053 METHOD

2058893 METHODOLOGY

9970959 APPROACH

404 (((CELEBRITY OR ENDORSEMENT) OR INFLUENCE) OR  
SPOKESPERSON) OR TESTIMONIAL) (2N) (MARKETING OR  
ADVERTISING) ...

84686458 PY>2001

```
S1      315  (CELEBRITY OR ENDORSEMENT OR INFLUENCE OR SPOKESPERSON OR
TESTIMONIAL) (N2) (MARKETING OR ADVERTISING) (N2)
(PROCESS OR METHOD OR METHODOLOGY OR APPROACH) NOT
PY>2001
? rd
```

```
S2      207  RD  (unique items)
? s s2 not py>2000
Processing
Processing
Processed 10 of 60 files ...
>>>One or more prefixes are unsupported
>>> or undefined in one or more files.
Processing
Processed 40 of 60 files ...
Processing
Processed 50 of 60 files ...
Completed processing all files
      207  S2
      103086496 PY>2000
S3      179  S2 NOT PY>2000
? s s3 and (testimonial or (product (n2) use))
Processing
Processed 10 of 60 files ...
Processing
Processed 20 of 60 files ...
Processing
Processing
Processed 40 of 60 files ...
Processed 50 of 60 files ...
Processing
Processing
Processing
Processed 60 of 60 files ...
Completed processing all files
      179  S3
      38181  TESTIMONIAL
      25885486  PRODUCT
      35425538  USE
      337197  PRODUCT(2N)USE
S4      25  S3 AND (TESTIMONIAL OR (PRODUCT (N2) USE))
? b 411
```

```
15feb06 10:39:54 User276702 Session D114.5
File 411:DIALINDEX(R)
```

```
DIALINDEX(R)
(c) 2006 Dialog
```

```
*** DIALINDEX search results display in an abbreviated ***
*** format unless you enter the SET DETAIL ON command. ***
? sf all not 225
```

```
You have 559 files in your file list.
(To see banners, use SHOW FILES command)
? s (spokesperson or spokesman or endorser or (public (n2) figure) or
celebrity) (n5) (list or database) and (endorse???? or endorsement or
testimonial????) not py>2001
```

Your SELECT statement is:

s (spokesperson or spokesman or endorser or (public (n2) figure) or celebrity) (n5) (list or database) and (endorse???? or endorsement or testimonial????) not py>2001

Items	File
1	1: ERIC 1966-2006/Jan
9	9: Business & Industry(R)_Jul/1994-2006/Feb 14
4	11: PsycINFO(R)_1887-2006/Jan W4
4	13: BAMP_2006/Feb W1
9	15: ABI/Inform(R)_1971-2006/Feb 14
32	16: Gale Group PROMT(R)_1990-2006/Feb 14
1	18: Gale Group F&S Index(R)_1988-2006/Feb 14
Processing	
52	20: Dialog Global Reporter_1997-2006/Feb 15
9	47: Gale Group Magazine DB(TM)_1959-2006/Feb 15
Examined 50 files	
5	75: TGG Management Contents(R)_86-2006/Jan W5
12	88: Gale Group Business A.R.T.S._1976-2006/Feb 09
3	111: TGG Natl.Newspaper Index(SM)_1979-2006/Feb 08
Examined 100 files	
4	141: Readers Guide_1983-2004/Dec
1	147: The Kansas City Star_1995-2003/Sep 26
37	148: Gale Group Trade & Industry DB_1976-2006/Feb 15
1	149: TGG Health&Wellness DB(SM)_1976-2006/Jan W5
1	160: Gale Group PROMT(R)_1972-1989
2	180: Federal Register_1985-2006/Feb 07
Examined 150 files	
3	258: AP News Jul_2000-2006/Feb 14
1	261: UPI News_1999-2005/Nov 17
3	262: CBCA Fulltext_1982-2006/Feb 13
1	267: Finance & Banking Newsletters_2006/Feb 10
2	275: Gale Group Computer DB(TM)_1983-2006/Feb 14
1	285: BioBusiness(R)_1985-1998/Aug W1
Examined 200 files	
4	349: PCT FULLTEXT_1979-2006/UB=20060209,UT=20060202
Examined 250 files	
3	387: The Denver Post_1994-2006/Feb 14
2	397: Las Vegas Review-Journal_1997-2005/Sep 28
4	427: Fort Worth Star-Telegram_1993-2004/Feb 25
Examined 300 files	
10	471: New York Times Fulltext_1980-2006/Feb 15
2	475: Wall Street Journal Abs_1973-2006/Feb 14
2	476: Financial Times Fulltext_1982-2006/Feb 16
1	477: Irish Times_1999-2006/Feb 14
6	483: Newspaper Abs Daily_1986-2006/Feb 10
8	484: Periodical Abs Plustext_1986-2006/Feb W1
2	486: Press-Telegram_1992-2006/Feb 13
1	487: Columbus Ledger-Enquirer_1994-2006/Feb 13
7	492: Arizona Repub/Phoenix Gaz_19862002/Jan 06
6	494: St LouisPost-Dispatch_1988-2006/Feb 12
1	539: Macon Telegraph_1994-2006/Jan 27
1	541: SEC Online(TM) Annual Repts_1997/Sep W3
Examined 350 files	
1	545: Investext(R)_1982-2006/Feb 14
7	553: Wilson Bus. Abs._1982-2004/Dec



1 560: Spokane Spokesman-Review\_1994-2006/Feb 13  
 22 570: Gale Group MARS(R)\_1984-2006/Feb 14  
 1 582: Augusta Chronicle\_1996- 2006/Feb 14  
 5 608: KR/T Bus.News.\_1992-2006/Feb 15  
 2 610: Business Wire\_1999-2006/Feb 15  
 Examined 400 files  
 1 612: Japan Economic Newswire(TM)\_1984-2006/Feb 15  
 2 613: PR Newswire\_1999-2006/Feb 15  
 10 619: Asia Intelligence Wire\_1995-2006/Feb 14  
 3 621: Gale Group New Prod.Annou.(R)\_1985-2006/Feb 15  
 1 622: EIU Magazines\_2000-2004/Mar 20  
 2 626: Bond Buyer Full Text\_1981-2006/Feb 15  
 8 631: Boston Globe\_1980-2006/Feb 12  
 10 633: Phil.Inquirer\_1983-2006/Feb 13  
 4 634: San Jose Mercury\_ Jun 1985-2006/Feb 14  
 5 635: Business Dateline(R)\_1985-2006/Feb 14  
 13 636: Gale Group Newsletter DB(TM)\_1987-2006/Feb 14  
 6 638: Newsday/New York Newsday\_1987-2006/Feb 11  
 3 640: San Francisco Chronicle\_1988-2006/Feb 15  
 6 641: Rocky Mountain News\_ Jun 1989-2006/Feb 15  
 1 642: The Charlotte Observer\_1988-2006/Feb 12  
 3 645: Contra Costa Papers\_1995- 2006/Feb 13  
 2 647: CMP Computer Fulltext\_1988-2006/Feb W4  
 2 648: TV and Radio Transcripts\_1997-2006/Feb W2  
 9 649: Gale Group Newswire ASAP(TM)\_2006/Feb 09  
 1 665: U.S. Newswire\_1995-1999/Apr 29  
 Examined 450 files  
 1 674: Computer News Fulltext\_1989-2005/Oct W2  
 1 696: DIALOG Telecom. Newsletters\_1995-2006/Feb 14  
 3 701: St Paul Pioneer Pr Apr\_1988-2006/Feb 05  
 7 702: Miami Herald\_1983-2006/Feb 12  
 9 703: USA Today\_1989-2006/Feb 14  
 4 704: (Portland)The Oregonian\_1989-2006/Feb 13  
 3 706: (New Orleans)Times Picayune\_1989-2006/Feb 14  
 6 707: The Seattle Times\_1989-2006/Feb 14  
 4 708: Akron Beacon Journal\_1989-2006/Feb 12  
 3 709: Richmond Times-Disp.\_1989-2006/Feb 13  
 11 710: Times/Sun.Times(London)\_Jun 1988-2006/Feb 15  
 11 711: Independent(London)\_Sep 1988-2006/Feb 14  
 1 712: Palm Beach Post\_1989-2006/Feb 12  
 7 713: Atlanta J/Const.\_1989-2006/Feb 12  
 6 714: (Baltimore) The Sun\_1990-2006/Feb 15  
 1 715: Christian Sci.Mon.\_1989-2006/Feb 15  
 19 716: Daily News Of L.A.\_1989-2006/Feb 12  
 6 717: The Washington Times\_ Jun 1989-2006/Feb 14  
 2 718: Pittsburgh Post-Gazette\_ Jun 1990-2006/Feb 15  
 1 719: (Albany) The Times Union\_ Mar 1986-2006/Feb 12  
 3 720: (Columbia) The State\_ Dec 1987-2006/Feb 12  
 2 722: Cincinnati/Kentucky Post\_1990-2006/Feb 02  
 1 723: The Wichita Eagle\_1990-2006/Feb 10  
 2 724: (Minneapolis)Star Tribune\_1989-1996/Feb 04  
 1 725: (Cleveland)Plain Dealer\_ Aug 1991-2006/Feb 14  
 2 726: S.China Morn.Post\_1992--2006/Feb 14  
 26 727: Canadian Newspapers\_1990-2006/Feb 15  
 6 728: Asia/Pac News\_1994-2005/Dec W2  
 5 731: Philad.Dly.News\_1983- 2006/Feb 13  
 1 732: San Francisco Exam.\_1990- 2000/Nov 21

2 733: The Buffalo News\_1990- 2006/Feb 12  
2 735: St. Petersburg Times\_1989- 2006/Feb 14  
4 736: Seattle Post-Int.\_1990-2006/Feb 14  
2 738: (Allentown) The Morning Call\_1990-2006/Feb 14  
1 739: The Fresno Bee\_1990-2006/Feb 14

Examined 500 files

4 740: (Memphis)Comm.Appeal\_1990-2006/Feb 14  
1 741: (Norfolk)Led./Pil.\_1990-2006/Feb 10  
2 742: (Madison)Cap.Tim/Wi.St.J\_1990-2006/Feb 11  
4 743: (New Jersey)The Record\_1989-2006/Feb 14  
1 744: (Biloxi) Sun Herald\_1995-2006/Feb 09  
3 750: Emerging Mkts & Middle East News\_1995-2005/Dec 13  
1 755: New Zealand Newspapers\_1995-2006/Feb 14  
1 756: Daily/Sunday Telegraph\_2000-2006/Feb 15  
3 757: Mirror Publications/Independent  
Newspapers\_2000-2006/Feb 15  
2 766: (R)Kalorama Info Market Res.\_1993-2000/Aug  
29 781: ProQuest Newsstand\_1998-2006/Feb 15  
1 802: ONTAP(R) Boston Globe\_  
3 810: Business Wire\_1986-1999/Feb 28  
7 813: PR Newswire\_1987-1999/Apr 30  
1 861: UPI News\_1996-1999/May 27  
3 979: Milwaukee Jnl Sentinel Apr\_1998-2006/Feb 13

Examined 550 files